



Atokap
TOP LEVEL
ECOPHILOSOPHY



your botanical hair care





ABOUT ELIOKAP ECOPHILOSOPHY

ELIOKAP TOP LEVEL Linea Tricologica presents on the market ELIOKAP ECOPHILOSOPHY, botanical line of specific treatments for the most common hair problems, specifically hair-loss, dandruff and dry lengths.

Eliokap EcoPhilosophy represents the new philosophy of Eliokap Top Level that wants to meet the needs of the modern world, trying to impact as little as possible on the health of our planet, through more sustainable solutions and processes that involve lower CO2 emissions and lower water use.

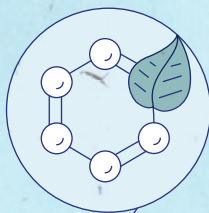
EcoPhilosophy is the new line of Eliokap products that suits precisely these needs, starting from 100% recycled and recyclable packaging, high percentage of phytoextracts contained in exclusive formulas (up to 98%), VeganOk certification, finishing with dermatological and in vitro safety tests.

The products for the scalp, first the scalp preparer BOTANICAL 1st STEP, then the BOTANICAL REVITALIZING and BOTANICAL PURIFYING treatments, have been formulated with ingredients that help to maintain in balance the bacterial flora of the scalp, and, consequently, to control the proliferation of bacteria and fungi, causing inflammation, redness or itching.

For the lengths, the BOTANICAL REPLUMPING treatment, with 95% of natural ingredients, helps moisturize and nourish dry and brittle hair.

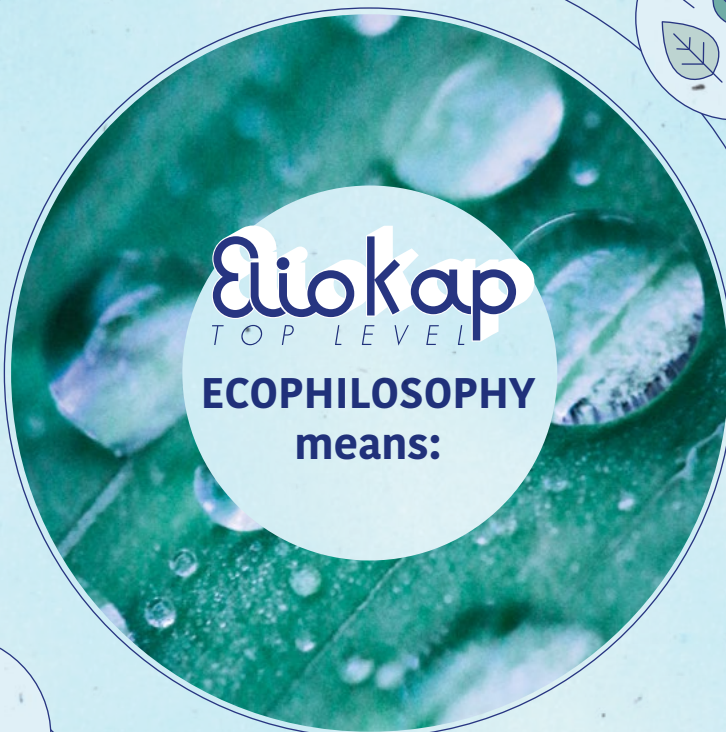
NATURAL PHILOSOPHY

up to 98% natural
ingredients



VEGAN PHILOSOPHY

vegetable ingredients
and cruelty free
production



SECURE PHILOSOPHY

dermatologically
and in vitro tested
formulas



SUSTAINABLE PHILOSOPHY

100% recycled
and recyclable
packaging



Botanical 1st Step



#100 ml



Scalp
cleansing
and care

Our **BOTANICAL 1st STEP** lotion is a unique product designed for the preparation of the scalp before each treatment of the line Eliokap EcoPhilosophy. In fact, with its 96% of ingredients of natural origin, it cleans the scalp from the deposited toxins, while maintaining the balance of the microbiota and preparing it to receive the treatment in the best way.

APPLICATION

BEFORE SHAMPOOING

Apply **4-5** pipettes of product on the scalp



Gently
massage



Leave acting for
8-10 minutes



Rinse well



SHAMPOO

NATURAL FUNCTIONAL SUBSTANCES

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Botanical Revitalizing Treatment



#250 ml
#500 ml



#100 ml

Hair-loss



Treatment for **thin hair and slow growth**. After preparing the scalp with ECOPHILOSOPHY BOTANICAL 1ST STEP, Botanical Revitalizing shampoo and leave-on lotion are strongly indicated as a cosmetic aid to prevent hair-loss.

**BOTANICAL
REVITALIZING
SHAMPOO**

**BOTANICAL
REVITALIZING
COMPOUND**

BOTANICAL REVITALIZING

Shampoo



**BOTANICAL
REVITALIZING
SHAMPOO**

Thanks to the high number of natural extracts contained (97%), the BOTANICAL REVITALIZING SHAMPOO represents a delicate solution suitable in situations of slow growth and weak hair.

APPLICATION



Shake well
before use



Apply a
small amount of
shampoo on wet hair



Gently
massage



Rinse with
warm water

Repeat if
necessary

**RECOMMENDED
USE**

2 times a week

BOTANICAL REVITALIZING

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Compound



BOTANICAL REVITALIZING COMPOUND

With 98% natural ingredients, the leave-on lotion BOTANICAL REVITALIZING COMPOUND is indicated as an aid to revitalize weak hair from slow growth.

APPLICATION

AFTER RINSING THE SHAMPOO



To towel-dried hair



Evenly distribute
2-3 pipettes of product
on the scalp



Gently
massage



Leave acting for
8-10 minutes



DO NOT
rinse

NATURAL FUNCTIONAL SUBSTANCES

Allovak
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ECOPHILOSOPHY

ESSENTIAL OIL OF PEPPERMINT:

refreshing,
toning and
dermopurifying
action



CARROT EXTRACT:

contains
vitamin A, B, C,
E. Antioxidant
properties



LAVENDER EXTRACT:

balancing effect,
calming and toning



RICE EXTRACT: rich
in essential amino
acids useful for the
synthesis of keratin.
Moisturizing
and emollient
properties



ROCKET HYDROLYSATE + RED VINE STEM CELLS + NUT EXTRACT COMBINED EXTRACTS:

this
synergy helps to
stimulate the vitality
of the dermal
papilla of the hair
follicle. Antioxidant
and strengthening
properties



**EXTRACT OF GREEN
TEA:** antioxidant,
stimulating, toning
and anti-radical free



Botanical Purifying Treatment



#250 ml
#500 ml



#100 ml



Dandruff

Anti-dandruff treatment that helps to control the formation of dandruff in compliance with the physiological pH. After preparing the scalp with ECOPHILOSOPHY BOTANICAL 1ST STEP, continue with shampoo and leave-on lotion for the scalp.

BOTANICAL PURIFYING SHAMPOO

BOTANICAL PURIFYING COMPOUND

BOTANICAL PURIFYING

Shampoo



**BOTANICAL
PURIFYING
SHAMPOO**

Lichen of Iceland, Birch and Sage help to promote the purifying action while almond proteins ensure a gentle cleansing. The synergy of all natural extracts helps to maintain a clean skin, favoring the balance of bacterial flora.

APPLICATION

 Shake well before use	 Apply a small amount of shampoo to wet hair	 Gently massage	 Rinse with warm water	Repeat if necessary	RECOMMENDED USE 2 times a week
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NATURAL FUNCTIONAL SUBSTANCES

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**PEPPERMINT
ESSENTIAL
OIL:** refreshing,
soothing and
purifying action



NETTLE EXTRACT:
stimulating
activity on the
hair bulb



THYME EXTRACT:
anti-inflammatory
and astringent
properties.
Stimulates blood
microcirculation
and balances
sebum production



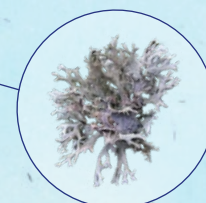
**SWEET ALMOND
PROTEINS:**
emollient,
antioxidant,
regenerating



SAGE EXTRACT:
anti-inflammatory,
antifungal,
disinfectant and
sebum-regulating
properties



**EXTRACT OF ALBA
BIRCH:** purifying
and normalizing
action



**THYME EXTRACT
ICELAND LICHEN
EXTRACT:** purifying
bactericidal action.
Contains usnic acid
suitable for limiting
the presence of
bacteria and yeasts
that promote
the formation of
dandruff

Compound



BOTANICAL PURIFYING COMPOUND

The leave-on lotion BOTANICAL PURIFYING COMPOUND, with 95% of natural ingredients, helps to keep a clean skin. The formula is enriched with Lichen of Iceland, Căpelvenere and Burdock that help to carry out a sanitizing action by controlling the formation of dandruff.

APPLICATION

AFTER RINSING THE SHAMPOO



To towel-dried hair



Evenly distribute
2-3 pipettes of product
on the scalp



Gently
massage



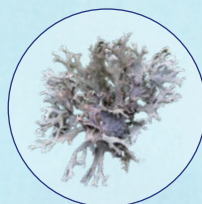
Leave acting for
8-10 minutes



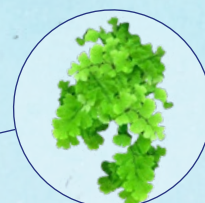
DO NOT
rinse

NATURAL FUNCTIONAL SUBSTANCES

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ICELAND LICHEN EXTRACT: purifying bactericidal action. Contains usnic acid suitable to limit the presence of bacteria and yeasts that promote the formation of dandruff



EXTRACT OF CAPELVENERE: astringent properties



BURDOCK EXTRACT: antifungal and antibacterial properties



HORSE CHESTNUT SEED EXTRACT: skin-purifying action, helps to improve the microcirculation of the scalp by limiting the appearance of dandruff



PEPPERMINT ESSENTIAL OIL: refreshing, soothing and purifying



Botanical Replumping Treatment



#250 ml
#500 ml



#100 ml

Replumping



Plumping treatment for dry and treated hair. Gives nourishment and body to the hair, keeping it soft and shiny.

BOTANICAL REPLUMPING

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Shampoo



#250 ml

#500 ml

BOTANICAL REPLUMPING SHAMPOO

The shampoo Botanical Replumping, with 95% of ingredients of natural origin, makes a delicate cleansing, giving moisture and necessary nourishment to dry and brittle hair.

APPLICATION



Shake well
before use



Apply
a small amount of
shampoo to wet hair



Gently massage



Rinse with
warm water

Repeat
if necessary

NATURAL FUNCTIONAL SUBSTANCES



BOTANICAL REPLUMPING

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Conditioner



#250 ml

#500 ml

BOTANICAL REPLUMPING CONDITIONER

With 95% of natural ingredients, the BOTANICAL REPLUMPING CONDITIONER complete the plumping treatment of Eliokap EcoPhilosophy, giving nourishment and deep hydration without weighing down the hair.

APPLICATION

AFTER
SHAMPOOING



Apply the product on the lengths



Distribute with a comb evenly on the hair



Gently massage



Leave acting for
8-10 minutes



Rinse with warm water

NATURAL FUNCTIONAL SUBSTANCES

VITAMIN E:
antioxidant
activity



**LAMINARIA DIGITATA
EXTRACT - BROWN
SEAWEED:** rich
in polyphenols,
polysaccharides,
mineral salts.
Moisturizing and
emollient action



**FUCUS
VESICULOSUS
EXTRACT:** seaweed
very rich in mineral
salts. Protective,
moisturizing,
emollient, softening



**OLIVE OIL
EXTRACT:** rich
in Vitamin E.
Restorative,
polishing and
antioxidant action

BOTANICAL REPLUMPING

Eliokap
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ECOPHILOSOPHY

Compound



BOTANICAL REPLUMPING COMPOUND

The plumping serum for lengths BOTANICAL REPLUMPING COMPOUND by Eliokap EcoPhilosophy, composed of 97% of ingredients of natural origin, helps to repair damaged hair, giving elasticity and softness.

APPLICATION



Shake well before use



Apply **2-3** pipettes of product on the lengths



Distribute evenly with a comb



DO NOT
rinse



Proceed with drying

NATURAL FUNCTIONAL SUBSTANCES



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your botanical hair care

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